

Rep Order# 6844794 **Ver#** 1 **Mod#** 0 **Status** Confirmed
EC'd Yes

Traffic Order# 105755

Printed: 08/21/2012 4:36 PM

1 of 4

Last Received: 08
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .AMER 4 PROSPERITY
Product AM 4 PROSPERITY SEN
Estimate# 514
Buyer KAREN BENCKINI
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //514
Flight Dates 08/22/2012 - 08/28/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC = *

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LT	Ln	Day	Time	Program
---	---	-----	-----	-----
	10	SA	6A-7A	Buyline Comment: NEWS
	11	SA	7A-9A	Buyline Comment: SAT TODAY
	12	SA	5P-630P	Buyline Comment: NEWS
	13	SA	630P-730P	Buyline Comment: JEP/WH
	14	SA	730P-8P	Buyline Comment: VEGAS INC
	15	SA	11P-1135P	Buyline Comment: NEWS
	16	SU	7A-8A	Buyline Comment: SUN TODAY
	17	SU	930A-10A	Buyline Comment: CM
	18	SU	5P-630P	Buyline Comment: NEWS
	19	SU	8P-9P	Buyline Comment: NEWS AFT NFL
	20	SU	11P-1135P	Buyline Comment: NEWS

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Ln	Day	Time	Program
21	SU	1135P-12A	Buyline Comment: SPORTS NIGHT
22	TU	6A-7A	Buyline Comment: NEWS
23	M	7A-9A	Buyline Comment: TODAY
24	M	9A-10A	Buyline Comment: TODAY II
25	TU	10A-11A	Buyline Comment: TODAY III
26	M-TU	3P-4P	Buyline Comment: PHIL
27	M	5P-630P	Buyline Comment: NEWS
28	M-TU	630P-730P	Buyline Comment: JEP.WHEEL
29	TU	11P-1135P	Buyline Comment: NEWS
30	M-TU	1135P- 1235A	Buyline Comment: TON SHOW
31	SU	8A-9A	Buyline Comment: MTP

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--REPORT TOTALS--

Report Totals: 52 / \$47,075.00

--SALES MONTHLY TOTALS--

Aug 12: 40 / \$35,925.00 Sep 12: 12 / \$11,150.00

Sales Totals: 52 / \$47,075.00

Station Totals: 52 / \$47,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$156,917	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	30%
		KTNV	25%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	15%
		XXXX	0%								

--COMPETITIVE COMMENTS--

NEW ORDER

EST SHARES

Books JUL12
Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE